



National Listings Distribution Program



The Only Real Estate Company Providing You Maximum Exposure On The Internet

Home Buyers who use the Internet for property searches



Home Buyer Facts

- 73.6% of all Americans now have Internet access
- 87% of all home buyers use the Internet as an information source.
- Only 23% of all home buyers used a newspaper or magazine to find their next home
- 72% of home buyers use the Internet to preview homes to narrow their search

Consumers are online every day using search engines and classified portals to browse homes. In addition to Google, Yahoo!, Trulia and Zillow - there are many more places for consumers to go appearing every day. When you list with me, your property is entered into the Realty World National Listings Distribution Program, giving your property the ultimate exposure it deserves.

Internet use by home buyers increases 6% annually. At this rate of growth, 90% of home buyers in California will be shopping for a home online by the year 2010. *Maximum online exposure is essential to marketing your property to today's home buyers.*

Partnerships with top real estate sites

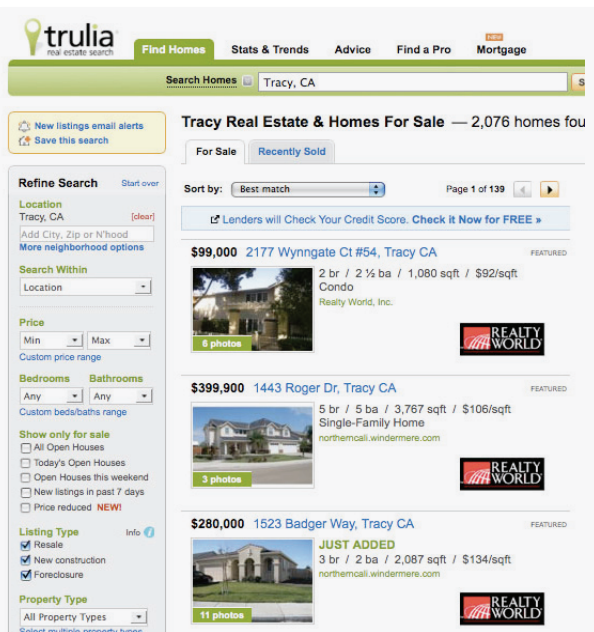
Here's how it works: Within 72 hours of being entered into our system, your home is displayed on 34 major real estate website portals. This provides instant exposure and increased search results for your property. Our exclusive partnership with Trulia promotes your listings on 170 additional partner sites!



Featured Listings program drives more traffic

Realty World listings are part of a "Featured Listings" program with Trulia.

This means our listings rank higher in search results than our competitors. It also means up to 500% more buyer traffic for your property.



- 5.5M unique users per month
- 92% of users are not on Realtor.com
- 72% plan to list or purchase in next 12 months

Let's get started marketing your property today!